



# PRESS RELEASE FOR IMMEDIATE RELEASE

# THE GREENS @ SUBANG WEST LAUNCHES "TWO-RIFFIC BONANZA" LUCKY DRAW CAMPAIGN

#### SHAH ALAM - 13 JANUARY 2017

CB Land Sdn Bhd ("CB Land" or the "Company"), a wholly-own subsidiary of Crest Builder Holdings Berhad ("Crest Builder" or "the Group") today, launched its "Two-Riffic Bonanza" Lucky Draw Campaign ("Two-Riffic Bonanza" or the "campaign") at The Greens @ Subang West ("The Greens") sales gallery.

The Two-Riffic Bonanza campaign is a gesture of appreciation from Crest Builder for their customers' support for past developments and their continuous support for future developments. The campaign was launched in conjunction to increase public awareness toward Crest Builder's newly launched project - The Greens.

The Greens is a Freehold residential development comprising of 646 units of condominiums developed on a 7-acre land with a total gross development value of RM400 million. The condominiums are available in 8 different types of layouts from 3 bedrooms, terrace units and penthouse with built-up ranging from 915 square feet to 1,830 square feet. Prices start from RM568,800 upwards and the expected completion date for the development is June 2018.

The development emphasizes on healthy living and is fitted with over 45 facilities spanning over a 120,000 square feet park which including a Half Basketball Court, Indoor and Outdoor Gymnasium, Reflexology Walkway, Yoga Deck, Infinity Lap Pool, BBQ Terrace, Social Lounge, Cycling Track, Sauna Room and many more. The development also comes with multi-tier security system to create a safe and secure living environment.

Two-Riffic Bonanza was officially launched by Crest Builder Group Managing Director Mr. Eric Yong with the revealing of the campaign's grand prize, a Honda Jazz. Two-Riffic Bonanza kicked off its 4-month long campaign, ending on the 17 April 2017, with a weekend filled Japanese themed event - *Ohayo* @ *the Greens*. From the 13<sup>th</sup> – 15<sup>th</sup> January 2017, The Greens will be hosting an array of





Japanese activities such as Fukuwarai, Sumo Bowling, Sushi Making Workshop, Arts & Crafts, F&B food stalls and many more.

During the Two-Riffic Bonanza, buyers will take part in a lucky draw and stand a chance to win a Honda Jazz and other prizes such as Macbook and iPad. In addition to the main prizes, buyers are also eligible for monthly lucky draw consisting of iPhone 7, mysterious prizes and cash vouchers.

## **About Crest Builder Holdings Berhad**

CBHB was incorporated in Malaysia under the Companies Act, 1965 on 9 March 2002 as a public limited company. CBHB is principally an investment holding company and had successfully undertaken a Corporate and Debt Restructuring Scheme which involved taking over the listing status of MGR Corporation Berhad. CBHB was listed on the Main Board of Bursa Malaysia on 12 June 2003.

The CBHB Group was founded in 1985 by the late Mr. Yong Soon Chow. What started out as a small business of less than 10 staff has grown to a strong corporation of over 500 staff. Over the past 25 years, the CBHB group has carved a strong foothold in the local construction industry. With an in-depth industry experience, the CBHB group has a proven track record in the sector - especially in the commercial, residential and institutional building construction. The Group counts top branded developers and international property players amongst its clientele.

With a good blend of experience and vibrant protégés in its management team, the CBHB group has moved along the supply chain and diversified beyond purely construction into other construction-related activities, such as property development, M&E services and project management - and most recently, upon completion of CBHB's RM300million maiden development 3 Two Square, the Group has also diversified into property management as well as car park management.

With the vision to be the 'Perfection Redefined' organisation of choice by the partners and customers, the Group aspires to achieve excellence in the pursuit with their dedication and with great aspiration.

Issued by: Imej Jiwa Communications Sdn Bhd on behalf of Crest Builder Holdings Bhd

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